

Partnership Proposal for AMCHAM C-Suite Compliance & Risk Management Seminar 2016

For more information on partnership, please contact AMCHAM Strategy & Planning Manager,
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EVENT: AMCHAM C-Suite Compliance & Risk Management Seminar 2016
DATE: Tuesday, October 25th, 2016
VENUE: Four Seasons Hotel Seoul, Grand Ballroom (3rd Fl.)
EXPECTED NUMBERS: Approximately 200 guests

PURPOSE:

1. To help AMCHAM member companies ensure greater compliance while doing business
2. To educate our member companies on the importance of transparency and compliance in Korea

Why Should My Company Become A Partner? (Deadline to register October 14th, 2016)

By becoming a partner for this unique event, your company can be represented by two or more employees at a table during the entire day. Your signage, giveaways and promotional literature will draw attendees to learn about your company, and your expertise can be highlighted in conversation.

Top Reasons Why AMCHAM's C-suite Compliance & Risk Management Seminar Can Help You & Your Company

Brace Yourself for the Unexpected – Risk Management

Discover more opportunities to learn about Korea's unique compliance system that could potentially hurt your company and ways to avoid worst case scenarios

Commit to Compliance & Ethics – Public Image

Highlight your company's active commitment to promote compliance & ethics, as well as transparent operations

Build Relationships with Key Compliance & Ethics Stakeholders – Effective Resolutions

Introduce your company to key stakeholders, including government officials, and learn about recently implemented laws and trends, such as the "Kim Young-ran Law"

Strategic Development – Industry Leader

Share best company practices with industry peers to devise and further develop future strategies for compliance and ethics

Partnership Categories & Benefits for AMCHAM C-Suite Compliance & Risk Management Seminar 2016

(Unit: KRW)

GRAND PARTNERSHIP: KRW 10 Million (10,000,000)		
Exclusive Benefits for Grand Partners		<i>Estimated Value</i>
Complimentary Ticket	<ul style="list-style-type: none"> • 4 tickets (4 people) • Invitation to the seminar VIP Session and a seat at the VIP table (1 person) • 50% discount for additional attendees from partner companies 	<p>1,400,000</p> <p><i>Invaluable</i></p>
Promotional Booth	<ul style="list-style-type: none"> • 1 table in the foyer to promote company's products/services 	<p>5,000,000</p>
Exclusive Service	<ul style="list-style-type: none"> • An opportunity to speak at seminar or at an AMCHAM Spotlight* after the event (Effective until Sep. 2017) 	<p>5,000,000</p>
Complimentary Advertisement	<ul style="list-style-type: none"> • 1-page ad in the seminar booklet • Corporate ad (print ad) played on a screen in the seminar room • 1 email service after the event (Effective until Sep. 2017) 	<p>500,000</p> <p>500,000</p> <p>500,000</p>
SUPPORTING PARTNERSHIP: KRW 6 Million (6,000,000)		
Exclusive Benefits for Supporting Partners		<i>Estimated Value</i>
Complimentary Ticket	<ul style="list-style-type: none"> • 2 tickets (2 people) • Invitation to the seminar VIP Session and a seat at the VIP table (1 person) • 50% discount for additional attendees from partner companies 	<p>700,000</p> <p><i>Invaluable</i></p>
Promotional Booth or Speaking Opportunity	<p>Company may choose one of following 2 options:</p> <ul style="list-style-type: none"> • 1 table in the foyer to promote company's products/services • An opportunity to speak at seminar or at an AMCHAM Spotlight* after the event (Effective until Sep. 2017) 	<p>5,000,000</p>
Complimentary Advertisement	<ul style="list-style-type: none"> • 1-page ad in the seminar booklet • Corporate ad (print ad) played on a screen in the seminar room 	<p>500,000</p> <p>500,000</p>
BENEFITS FOR ALL PARTNERS		
Benefits for All Partners		<i>Estimated Value</i>
Company Branding	<p>< On Site of the Event ></p> <ul style="list-style-type: none"> • Company logo highlighted on the seminar main banner (located in the seminar room) • Company logo highlighted on a standing banner (located in the foyer of the seminar room) • Company logo printed in the seminar booklet • Exposure during partner logo rotation on a screen inside the seminar room <p>< Before/After the Event ></p> <ul style="list-style-type: none"> • Company logo exposure in the event flyers to all AMCHAM members • Company logo exposure in the seminar article/summary in the AMCHAM Journal and AMCHAM Facebook page after the event 	<p><i>Invaluable</i></p>

* AMCHAM Spotlight is an initiative to help companies promote their services/products within the AMCHAM business community